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Hybrid actions into the landscape: in between art and architecture

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Abstract

The teaching research project "HYBRID ACTIONS INTO THE LANDSCAPE: IN BETWEEN ART AND ARCHITECTURE" is integrated within the interdisciplinary research framework of the "Cultural Landscape Research Group", GIPC, Based in the Superior Technical School of Architecture (Escuela Técnica Superior de Arquitectura) of the Technical University of Madrid (Universidad Politécnica de Madrid). The AH project is an Experimental Workshop DPA-ETSAM at fourth year and operate as a training process for the regular's students of Architecture, part of them Erasmus and international students, to obtain a sensibility within the contemporary landscape trough Actions on Art. From these premises, the teaching research project aims at revealing landscapes within the European framework of "Contemporary Cultural Landscape". The present work synthesizes the research developed through the last courses, showing the evolution and the main targets of AH Lab, inside DPA and GIPC since 2006. JIDA2019 will focus into the open teaching process so we would like to share our researches and produce a critic discussion on it.

Keywords: *project design, hybrid action, experimental teaching, art, landscape.*

Introduction and background

Hybrid Actions into the Landscape (AH) is a teaching program for future architects and degrees in advanced studies in architecture and landscape. AH emerged as an optional subject offered from the Projects Department (DPA) to form an incipient Landscape Line on the year 2006. The tentative line was being formed with several professors from various departments interested in landscape teaching at ETSAM. Together with Professor Darío Gazapo we proposed this subject of an experimental nature, which was born as a meeting place to discuss and explore the contemporary landscape with undergraduate students. It was something that we were already offering in the Doctoral Courses of the DPA with the subject *Landscape construction: between interiority and exteriority* (2005-08) and expanded in the Master's in Advanced Architectural Projects with the Seminar *Conceptual Actions in the Landscape* (2009-16).

With the implementation of the current teaching system, AH became the Experimental Workshop offered in the fourth year of the Degree in Architecture on 2013. In parallel, AH was incorporated as a starting-ending project strategy in Gazapo Unit (2006-2012) and in Lapayese / Arques Mobile Group (2013-2016), where it has been formed as an efficient and sensitive position-taking procedure for the elaboration of critical arguments of the project-landscape.

Within the research context of the UPM, AH is integrated within the interdisciplinary research framework of the Cultural Landscape Research Group (GIPC) since its founding as well in 2006. The GIPC is a research structure that guides its objective to study the cultural significance of the built environment. Considering that the complexity of the surrounding landscape is the result of its status as a space for cultural negotiation, its understanding through theoretical and applied research - critical and speculative - is of great relevance to meet the contemporary challenges of architecture, the city and the territory. The Group has consolidated an approach that favors the crossing of methodologies between architecture, urban planning, art, humanities, social sciences, heritage, ecology and engineering. In coherence, its team is markedly transdisciplinary and consists of researchers from various departments of architecture and engineering at UPM and others. Within the GIPC, the strategies implemented in AH have been used within the Cultural Landscape Research Group as an initiatory step in the discovery of the new territories to be investigated, as field work that allows us to position ourselves before new horizons in various national projects such as Dimensions of mining landscapes (2006), Puertollano mining basin: the post-industrial landscape (2009), Atlas of energy landscapes (2012) and Narrando Paisajes: scientific dissemination program on cultural landscapes (2018).

Hybrid Accomplices act each course as a research group of nationals and international students - around fifteenth or twenty new students each spring semester- based at the Superior Technical School of Architecture of Madrid, connected with the Cultural Landscape Research Group GIPC-UPM. We explore and look for innovation in landscape studies integrating architecture, territory, urbanism, history, arts, science and social sciences.

In relation to the national and international academic context, the research process generated in AH has been shared and contrasted in various fields of research, especially within the framework of the European Council of Landscape Architecture Schools (ECLAS) of which we are part as a Research Group, highlighting the participation in "ECLAS Conference 2010 Istanbul" where the strategies of the beginning of AH as a field laboratory could be contrasted with the proposal "The embodiment of cultural landscape... A tour of the no-monuments" that opened the debate around the landscapes of the real estate bubble, taking the paradigmatic case of the southeast of Madrid. This commitment to contrast the progress of the AH laboratory led us to participate in "ECLAS Conference 2016 Rapperswil", where we could discuss the possibilities of hybrid action / critical

mapping as a landscape reflection strategy with the proposal presented “Hybrid Actions into the Landscape: in between Art and Architecture”. AH Laboratory has participated at national pedagogical level as well in the “II Congreso Internacional de Innovación Educativa en Edificación”, CINIE-2018 and in the “Jornadas de Innovación Docente” JIDET_ETSAS-2018.

1. Hybrid Actions in the Landscape: understanding the landscape from the action

The definition of “Landscape” implicitly bears the idea of construction and consequently, the use of a “specific logics” making that action of concept formalization possible.

The first action of the process, as we have discussed with Darío Gazapo, is to assume a choice over a referential position where the landscape constructor is located. It is from that hypothesis or initial decision where, after a vertiginous and unpredictable process will be developed; a process which will conclude with the formalization of a definite landscape. It is from the analysis of such situations where discussion and criticism are possible. It is from the origin of the thinking process where the specificity, shaped in the form of a glance, is established...

Throughout the AH Lab. a series of smaller actions will be developed, which as exploration attempts, will serve to form the theoretical / practical field where all members identified their own field of interest. We will build a series of comparative approaches, which will allow us through action and critical cartography, repositioning ourselves and be aware of the precariousness of the moment we live.

The first step at these processes is a choice about the reference position in which the landscape constructor is located. Because, it is from the analysis of such situations, from where discussion and criticism are possible. It is from the origin of the thought process, from where specificity is established in the form of the gaze.

Hybrid Actions in the Landscape

Hybrid Actions in the Landscape is a teaching innovation programme for future architects and master degrees in advanced studies in architecture and landscape.

See more:

[From where the landscape comes from...?](#)

[Atlas of Hybrid Actions](#)

[Bibliography of Hybrid Actions](#)

Leading researchers

Concha Lapayese Luque
Darío Gazapo de Aguilera

Former coordinators

Javier García Benítez
Juan Enriquez Lage
Pablo Arias Alcedo



Creating a meeting place... is the first interaction. Teaching on “Hybrid actions on the Landscape... art and architecture in the 20th century” was first offered as an option at the Madrid School of Architecture in the academic year 2006/07 on the suggestion of lecturer Concha Lapayese. Likewise, at post-graduate level, we also developed PhD courses on “Constructing the Landscape: between interiority and exteriority”, delivered by Darío Gazapo, and these were subsequently adapted to the Master’s Degree in Advanced Architectural Projects. Nowadays, it constitutes an optional Experimental Workshop as part of the Foundations of Architecture Degree.

Similarly, since 2007 “Hybrid actions” have been increasingly featured as a design strategy in the Darío Gazapo (2007-2013) and Lapayese/Arques (since 2014) Teaching Units and, alongside mapping, make up the basic tools with which students will be invited to participate in the project. This operational framework is then successfully transferred to the Final Degree Projects that arise from the Teaching Units.

Finally, Hybrid Actions has surpassed the confines of seminars, subjects and research projects to become an operational framework to reflect upon our understanding of and engagement with the environment.

“Being landscape” is a transition between actions in the landscape and landscapes of action —

Fig. 1 Hybrid Actions in the landscape. Source: GIPC-UPM (2019)

process where the specificity, shaped in the form of a glance, is established... (Gazapo D., 2010)

Today we must rethink the landscape design and be aware of the possibilities of the expanded field, a process of hybridization and mixing this with new disciplines tend. "HYBRID actions in the landscape: between art and architecture" is a subject that aims to intertwine work, thinking and ways of doing linking architecture and art as a political state of action.

2.1 Workshop Methodology AH: Displacements and locations

We insist in this key aspect: These days it is vital to re-think the Architecture and be aware of all the possibilities of his expansive field. So, we tend to hybridize this and other disciplines. The Hybrid Effects in Landscape subject tries to interweave work, thoughts and operating skills of the architect in order to reinterpret the contemporary landscape.

Our process of action begins with a decision, a choice of a theoretical and mental site in which every one of us proceeds to move back and forth and appropriate the dawn of our new landscape:

- *I.-Reveal our own reference framework from a specific look.*
- *II.-Choose a proper look to get introduced through an investigation methodology.*
- *III.-Build an analysis framework in between the diverse strategies of landscape interpretation.*

Each action is developed as a dialogue between art and architecture, where the artistic procedure is carried out through a series of trips / locations to the "area" of study. It is a hybrid process, whose objective is to combine a double vision, between fields, where the beginning of brief dialogues between art and architecture acts as a trigger for an action that promotes a new sensibility in the way of looking and building the gaze before certain landscapes .

AH is a field laboratory, which operates through comings and goings to the territory of study, where a series of actions and cartographies are elaborated that will allow us to propose alternative approaches to the cultural landscape, because nowadays it is vital to rethink architecture and be aware of the possibilities and responsibility of its expanded field.

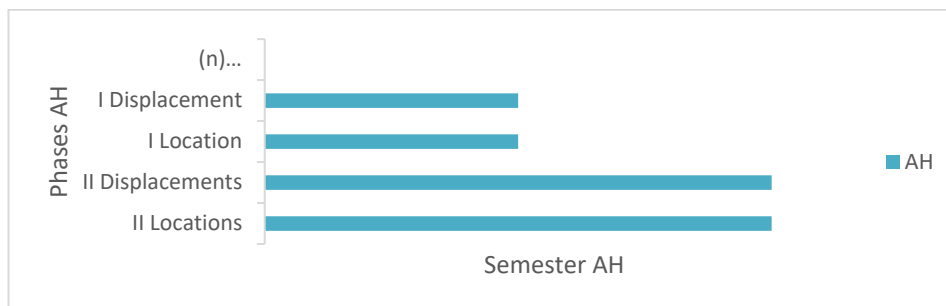


Fig. 3 AH Lab. Phases. Source: AH (2019)

2.2 AH Teaching/Learning Process: Open dialogic structure within a framework of uncertainty

Phase 1:

AH Lab/ Accomplices. To promote interdisciplinarity peer learning

Each area is developed as dialogue between art and architecture, where artistic procedure is staged by multiple views. It is a hybrid process, which aims to combine a double view, between

fields, where the beginning of short dialogues between art and architecture act as a key starting to extend an action which promotes the sensibility of looking at the urban landscape.¹

Phase 2:

AH Tour. To involve students in real cases that allows them to build their own learning

AH Lab. let us to draw a displacement across multiple trips to the place that allows us to build a first threshold in the landscape, at the border line in between the city and the countryside, at a polemic site where the action of questioning became necessary.²

Phase 3:

AH Lab. Problem based learning. The process is as important as results

To be able to achieve that we propose in our AH Lab.: to look again from interdisciplinary as the first interaction, where “Hybrids Actions ...” proposes a revision of the evolution in the experimental strategies proposes in the Art as a sensible field to operate as architects, landscapes architects, politics and urban designers at these complex’s edges.³

3. AH BORDERSCAPES HYBRID_ACCOMPLICES

In this occasion we would like to show our methodology and strategies in respect the teaching process of landscape, dealing with the creative process of critical actions and effective cartographies combining art and architecture, and to offer as discussion the case study of what we call “Madrid Borderscapes”, the south-east peripheral borders, stopped by the last economics-crisis. In that territories are where we have been explored and looked for innovation in landscape studies trough action-sites and conceptual maps, where the process becomes a reflection on the possibility of rethinking these landscapes affected by the economic bubble in the borders of Madrid.

The locations, due to their scale, imply the possibility of a route, they are different spaces, “La Gavia Ruins Park”, “Berrocales graveyard”, “Atalayuela bubble scape city”, “Vallecas deserted strip”, where to rebuilt from a hybrid action between Art and Architecture. An action which allows us a slow time of meditation closed to this already existing places and rethink of them from a new point of view, which allows the realization of other latent dimensions, below the apparent state of urban ruins.

¹ Workshop AH operates from a pedagogical point of view as an open dialogic structure: It grants freedom and builds trust in all its members. The process is open. In a first stage, the context of the “area” of study is explained and the operational framework on which Workshop will take place: where the action / map strategy is established.

² In a second stage each member of the laboratory selects the creative process that seems most interesting to undertake the Workshop, so that a broad framework of conceptual uncertainty is generated in the first week of the workshop.

³ It is that framework of uncertainty-certainty that moves the Laboratory. It is an interesting process pedagogically speaking cause its fragility and potentiality. Joint classes are held where each member must explain the intellectual accomplice they have been chosen, the registration format, etc., and give complementary information so that we all know and learn from this open process. There is a situation that overcomes the teachers / students dialogue, since we are all members of a laboratory whose commitment is to be able to carry out a multiple interpretation of the place to be explored, of “the area”.

The actions that each member proposes to carry out in a first phase can be carried out individually or collectively, for this purpose each researcher describes their framework of action, specifies their needs and requests collaboration from the group. A series of actions displaced in the context of the class will be carried out in contrast to the study area, where former members of Workshop AH will be invited to participate in the debate. The result of the workshop is not as important as having learned the search process and having worked in a similar way to professional art projects, where rigor and commitment together with uncertainty are part of doing.

Hybrid Accomplices explore and look for innovation in landscape studies integrating Architecture, Territory, Urbanism, History, Art, Politic and Social Sciences. This complex process proposed is made possible by a series of appropriating of the gaze of specific artists as possible “accomplices” during the research procedure. It is a process of extreme fragility and responsibility that let us to produce critical reading of the study zone.

It is fundamental to insist on the uncertainty of the process as input/output of the learning format: Each area is developed as dialogue between art and architecture, where artistic procedure is staged by multiple views. It is a hybrid process, which aims to combine a double view, between fields, where the beginning of short dialogues between art and architecture act as a key starting to extend an action which promotes the sensibility of looking at the urban landscape.

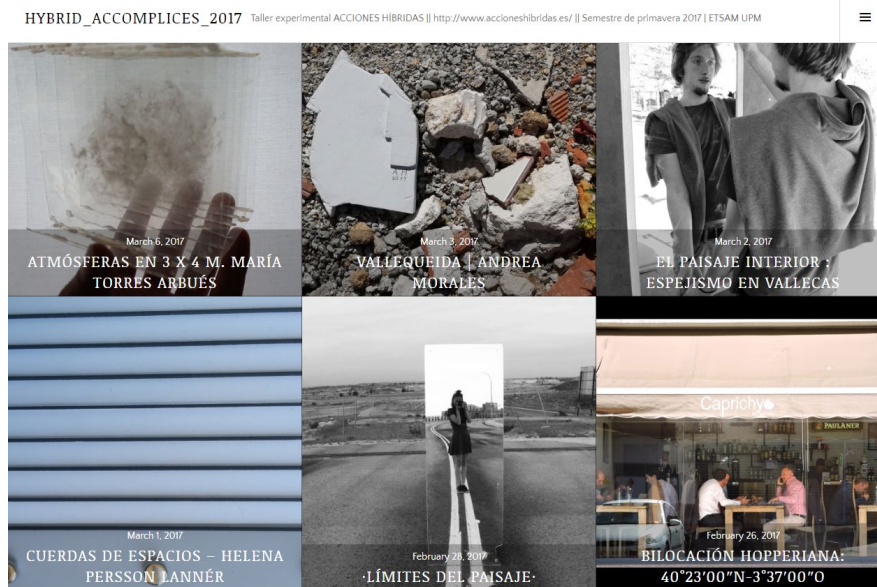


Fig. 4 On site AH Lab. Source: Blog AH (2017)



Fig. 5: AH Lab. 2018. Source: Blog AH (2018)



Fig. 6 Site - Non site AH Lab. Collective's actions. Source: Blog AH (2019)



Fig. 7 Un Tour por Vallekas-Passaic. Vermouth Berrocales. Source: Poster M. Rodrigues da Cunha - Blog AH (2019)

4. Conclusions

We have been contrasted within the AH Lab. that the combination “art and architecture” is a rich method to understand our contemporary landscapes. The approximate process that we offer in AH let the students to familiarize with the artistic compromise, this approach combined with the experimental trip to the site, let us to offer a method that educated the sensibility to the reality and at the same time that let us to test the reality with simple actions. The results are translated in critics maps on different formats, that present a new glance to the real. From this position we will be able to design a more compromise landscape design projects with a sensible understanding of the complex reality.

AH presentations will reflect the research of projects with open archive of videos, conceptual maps and images generated by the Lab., discussing the questions of how, why and from where to build critic actions into the landscape in between art y architecture, thanks a methodology that combines goings and backs to the site and that need the experience of the site as a key part of the process. We will show the results and the operative conclusions as a critical perspective about the teaching practices and learning processes of cultural contemporary landscape.

We invite to visit our web site: <http://www.accioneshibridas.es/> ETSAM UPM, and the blogs created each course in order to be able to share our researches to the academic world. AH Lab. let us to draw a displacement across multiple trips to the place that allows us to build a first threshold in the landscape, at the border line in between the city and the countryside, at a polemic site where the action of questioning became necessary. To be able to achieve that we propose in our AH Lab.: to look again from interdisciplinary as the first interaction, where “Hybrids Actions ...” proposes a revision of the evolution in the experimental strategies proposes in the Art all along the XX century and the beginning of the XXI, as a sensible field to operate as architects, landscapes architects, politics and urban designers at these complex’s edges.

“The real one, look at that...” (AH)

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